



GL BAJAJ

Institute of Technology & Management,
Greater Noida

[Approved by AICTE, Govt. of India & Affiliated to Dr. APJ
Abdul Kalam Technical University, Lucknow, U.P., India]



VOTER AWARENESS DRIVE



EVENT NAME	Voter Awareness Drive
DATE	15th April 2026
TIME	2:00 PM – 4:00 PM
NO. OF PARTICIPANTS	32
VENUE	Chiti, Dankaur, Uttar Pradesh
ORGANIZED BY	Electoral Literacy Club, GL Bajaj Institute of Technology and Management, Greater Noida

On 15th April 2026, a meaningful and socially impactful voter awareness drive was successfully conducted in the village of Dankaur. The initiative was organized by the Electoral Literacy Club (ELC) of GL Bajaj Institute of Technology and Management, Greater Noida, with the aim of promoting electoral awareness and encouraging active civic participation among rural residents.

The primary objective of the event was to educate villagers about the importance of voting and to ensure that every eligible citizen understands their rights and responsibilities in a democratic system. Volunteers actively engaged with the local community through door-to-door interactions and group discussions, emphasizing the significance of each vote in shaping the future of the nation.

During the campaign, special focus was given to identifying individuals who did not possess a valid Voter ID card. The team guided them through the registration process and provided necessary information on how to apply. Awareness was also spread regarding upcoming elections and the importance of informed and responsible decision-making while voting.

The response from the villagers was highly encouraging. Many residents showed enthusiasm and willingness to participate in the electoral process, while first-time voters and elderly citizens were given special attention to ensure their inclusion and awareness.



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The Electoral Literacy Club (ELC) further extended the impact of this outreach campaign by sharing highlights of the day on LinkedIn and Instagram. The images captured genuine moments of connection, learning, and commitment to the democratic process, thereby inspiring others to take similar initiatives in their respective communities.

The event also helped strengthen the connection between students and the local community, fostering a sense of responsibility and social contribution. The campaign highlighted the importance of bridging the gap between urban knowledge and rural awareness.

This outreach initiative stands as a testament to the commitment of GL Bajaj Institute of Technology and Management towards building responsible and informed citizens. The ELC remains dedicated to continuing such efforts in the future to promote democratic values, awareness, and active participation in the electoral process.





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