

INTERNATIONAL CONFERENCE ON MULTIDISCIPLINARY CONCEPTS IN MANAGEMENT (ICMCM-2025)

on

“SUSTAINABLE DEVELOPMENT & GLOBAL GREEN”

January 9th & 10th, 2025



Organized by

DEPARTMENT OF MANAGEMENT STUDIES, GLBITM, INDIA
&
JACK H BROWN COLLEGE, CALIFORNIA STATE UNIVERSITY SAN BERNARDINO, USA

Academic Partner



Department of Commerce,
Delhi School of Economics,
University of Delhi, Delhi

Institutional Partner



Natural Gas Society



SUSTAINABLE DEVELOPMENT & GLOBAL GREEN

The Department of Management Studies, GL Bajaj Institute of Technology & Management in collaboration with Jack H Brown College, California State University, San Bernardino, United States is organizing the International Conference in Sustainable Development & Global Green (ICMC-2025).

Sustainable development equipped with global green strategies has received greater attention and focus throughout the globe where governments of different countries have implemented various policy measures to address this issue effectively over a period of time. Green sustainability is relevant for organizations of all sizes and industries at all levels. It is a key to protecting the ecosystem and bringing improvements in human living quality. Globalization has added economic focus to promote green initiatives through different techniques. It is leading to adopting improved industry practices for using organic cleaning products, reducing the use of paper, designing eco-friendly products, and constructing energy-saving equipment. These measures have given new dimensions to business management strategies with a different outlook. The corporate and non-corporate entities have been changing their strategies in response. A need is emerging for newer business models for green sustainable development. Strategic initiatives for newer innovations in harnessing the resources, responsible and cleaner business practices, and developing green technologies, are needed.

This international conference invites academicians, researchers, eminent practitioners, and policymakers from countries across the globe to deliberate and contribute to the latest developments in practices and policies for sustainable and green economic growth through strategic changes. We invite research papers and case studies from multi-disciplinary areas related to the conference theme and sub-themes.

KEYNOTE SPEAKERS & PLENARY SPEAKERS



Professor Steven Carnovale
Professor of Supply Chain Management,
College of Business, Florida Atlantic University,
USA, Visiting Research Professor in Symbiosis
International University Pune, India



Professor Arpan K Kar
Professor, Information System
AS Gupta Endowed Chair Professorship
Data Science Indian Institute of Technology,
Delhi, India



Professor Weng Marc Lim
Dean and Distinguished Professor, Sunway
Business School, Sunway University,
Malaysia



Professor Kaushik Ranjan Bandyopadhyay
Chairperson, Centre for Business Sustainability,
Member, Board of Directors, Enterprise Incubation
Centre, Member, Task Force on ESG, IIM Lucknow,
India



Professor Rakesh Gupta
Associate Professor,
Charles Darwin University,
Darwin, Australia



Professor Prakash Singh
Professor,
Banking, Finance & Accounting
IIM, Lucknow, India



Professor Dileep Kumar M.
Vice Chancellor,
Hensard University, Nigeria



Professor Neera Jain
Professor, Business Communication,
MDI Gurgaon, India



Dr. Bhuvanesh Singh
Data Scientist,
Ford Motors, USA

ADVISORY BOARD



Mr. D. V. Shastri

Executive Director,
Natural Gas Society, India
Former ED, GAIL(India)Ltd
Former Director (P), ECIL



Prof. Elizabeth Castillo

Professor, Aspen Institute's
Business, Arizona State
University, USA



Prof. Sonjaya Singh Gaur

Marketing and Public Relations,
New York University,
USA



Prof. Vipin Gupta

Director, Jack H. Brown
College, California State
University, USA



Prof. Harsh Purohit

Dean, FMS and Faculty of
Law Banasthali Vidhyapith, India



Prof. Suneel Maheshwari

Chair and Professor, Indiana
University of Pennsylvania, USA



Mr. Lalit Garg

Deputy General Manager - CEO
office in Adani - Green Hydrogen
and Derivatives business, India



Dr. Satbir Singh

Sr. General Manager
[Procurement & Expediting],
Reliance Industries Ltd. Mumbai,
India



Prof. Jifu Wang

Professor of Management
Chair, Department of Management,
Operations, & Marketing,
University of Houston, Victoria, USA

Suggested Conference Tracks

The following are the suggested tracks and focus areas for the research papers. These are not exclusive & other relevant topics can be considered. The good quality papers related to the conference theme are invited.

Track 1: Sustainable Development & Growth

- Sustainable Development Goals & Strategies for organizational sustainability
- Financial sustainability & Sustainable Finance
- Sustainable Enterprises
- Sustainable Services
- Sustainable Marketing
- Best Sustainable & Organizational practices
- Contemporary Issues and Policy Initiatives for sustainable development

Track 2: Strategic Management

- Business process & operational strategies
- Organizational Development & Strategies
- Mergers and acquisitions
- Sustainability models for Business Growth
- Culture and Diversity
- Contemporary issues in strategic management

Track 3: Green Innovations & Strategies

- Green Finance, Marketing, and Green Supply chain management
- Policy initiatives towards Green Economy
- Eco-innovations for economic change
- Dynamics of Green HR management
- Renewable energy
- Ecosystem for a green economy
- Green Technologies
- Contemporary issues, and challenges in green energy management

Track 4: Financial Innovation

- Financial Inclusion
- International Finance
- Derivatives
- Long-and short-term capital Investment strategies
- Supply chain finance
- FinTech
- Digital payments
- Innovative Financial Instruments & Products

Track 5: Change Management

- Change management
- Innovation, Technology & Process management
- Scaling innovation
- Post-COVID Strategic changes in organizations
- Social innovation
- Reverse logistics
- Digital Marketing
- Social media and content creation
- Changed Leadership Role
- Disruptive technologies

Track 6: Innovation & New Perspectives

- Ancient wisdom from a management lens
- Modern science to inform management lens
- Social challenges of managerial significance
- Human-work-related challenges of management
- Ecological challenges needing managerial interventions
- Economic challenges worth managerial time investment
- National challenges limiting space for management
- Psychological challenges becoming the cause of managerial failures

Call For Papers

Department of Management Studies, GL Bajaj Institute of Technology & Management and Jack H Brown College, California State University, San Bernardino, USA invite original research papers and case studies based on the conference theme, "Sustainable Development & Global Green" at their International Conference ICMC-25 to be held during January 9 & January 10, 2025, at the Campus of the Institute at Greater Noida, Delhi NCR, India.

Paper Submission Guidelines for the Conference:

The full paper should be formatted as per the guidelines given below:

- The abstract of the paper must not be more than 250 words.
- Similarity index must be less than 10% (Turnitin)
- The research paper should be uploaded to be in MS Word format. (Doc, Docx)
- All tables, figures, and graphs should include captions, numbering, and source.
- Citation and references should be as per the latest APA guidelines.
- The first page of the paper should contain the title, author name, affiliation, and e-mail ID followed by the abstract.

Publication Guidelines (for the selected Papers)

- Papers should be based on original research
- Full paper submission (5000 - 7000 words including table, figure and references) is mandatory for consideration in the Journal Publication
- Papers must not have been submitted elsewhere
- Reuse of published material must be kept at a bare minimum since these are supposed to be original articles. Any re-use of published content must be explained, and authors must obtain permission for approved re-use

Publication Opportunities

- All abstracts will be published in the conference proceedings with an e-ISBN
- Selected papers will be published in SCOPUS Journals. Publication is also subject to satisfactory revision of papers as suggested by the journal reviewers and editors.

The papers can be submitted through the following link:

<https://cmt3.research.microsoft.com/ICMCconf2025>

S.No.	Participants	Offline Mode	Online Mode	Fee Payments
1.	Academicians	INR 3000		A/C Name: GL BAJAJ INSTITUTE OF TECHNOLOGY AND MANAGEMENT - R & D Bank Name: ICICI Bank A/C No. 025401006685 IFSC: ICIC0000254
2.	Corporate/Industry	INR 5000		
3.	Research Scholars	INR 2000		
4.	Students	INR 1000		
5.	Participants from Outside India	\$100	\$50	
6.	Participation without Paper	INR 1500	INR 1000	

Key Dates

The full Paper Submission window opens on 1st July 2024
 Last date for Paper Submission is 15th November 2024
 Registration opening for the conference: 15th September 2024
 Last date of Conference Registration: 30th November 2024



Chief Patron

Dr. Ram Kishore Agarwal
 Hon'ble Chairman, GL Bajaj Institute of Technology & Management, Greater Noida, U.P. India



Patron

Shri Pankaj Agarwal
 Hon'ble Vice-Chairman, GL Bajaj Institute of Technology & Management, Greater Noida, U.P. India



Conference General Chairs

Prof. Manas Kumar Mishra
 Director, GL Bajaj Institute of Technology & Management, Greater Noida, U.P. India



Prof. Vipin Gupta

Prof. & Director, Center for Global Management, The Jack H. Brown College, California State University- San Bernardino



Prof. Ajay Kumar Singh

Senior Professor, Dean-Department of Commerce, Delhi School of Economics, University of Delhi



Conference Chair

Prof. Vikas Tripathi
 Head- Department of Management Studies, GL Bajaj Institute of Technology & Management, Greater Noida, U.P. India



Conference Convener

Prof. Kanhaiya Singh
 Professor Emeritus, GL Bajaj Institute of Technology & Management, Greater Noida, U.P. India



Conference co-convener

Prof. Urvashi Sharma
 Professor, Department of Commerce University of Delhi, India



SCIENTIFIC COMMITTEE

Prof. Nripendra Singh

Professor of Marketing, Pennsylvania Western University, USA

Prof. Govind Swaroop Pathak

Professor, Indian Institute of Technology (ISM) Dhanbad, India

Prof. Shailesh Rastogi

Director and Professor, Symbiosis Institute of Business Management, Nagpur, India

Prof. Ashish Gupta

Faculty of Marketing, Indian Institute of Foreign Trade (IIFT), New Delhi, India

Prof. Ravinder Rena

Professor, Economics Durban University of Technology (DUT), Durban, Republic of South Africa

Prof. Frank Lin

Professor, Information & Decision Sciences Co- Director, Global Management Center, Jack H. Brown College, USA

Prof. Naval Bajpai

Business Statistics, Business Research Methods,
Indian Institute of Information Technology and
Management, Gwalior, India

Prof. Gaurav Agrawal

Professor, Global Financial Market Integration,
Foreign Direct Investment
Indian Institute of Information Technology and
Management, Gwalior, India

Prof. Kanchan Bhatia

Professor,
Makhan Lal University of Media and
Communication, Bhopal, India

Prof. Rajeep Sijariya

Professor, Marketing Management
Jawaharlal Nehru University, India

Prof. Masood Siddiqui

Professor, Statistics, Analytics and Data Science,
Soft OR, MCDM, Lucknow University, India

Prof. Mayank Yadav

Faculty of Marketing,
National Institute of Technology, Rourkela, India

Prof. Amit Kumar Singh

Professor, Department of Commerce, Delhi School
of Economics, University of Delhi, India

About GL Bajaj Institute of Technology & Management

GL Bajaj Institute of Technology and Management is a quality-driven Educational institutes in the Greater Noida/Delhi-NCR Region, India. The institute has received NAAC A+ ranking in its first attempt of NAAC accreditation. It is approved by the All-India Council for Technical Education, Ministry of Human Resource Development, Government of India, and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. It has been listed among the top engineering in India by NIRF, issued by MHRD, Government of India. The Institute has also received awards for being one of the top engineering and management institutes of North India and UP by many organizations. The Department of Management Studies has a Master of Business Management program in different domains with more than 1500 students.

**Jack H Brown College of Business and Public Administration,
California State University San Bernardino**

The Jack H. Brown College of Business and Public Administration is committed to nurturing a high-quality educational environment that ensures student, faculty, and staff success in its pursuit of academic excellence and achievement. California State University, San Bernardino is a preeminent center of intellectual and cultural activity in Inland Southern California. Opened in 1965, the university serves more than 20,000 students each year and graduates about 4,000 students annually. It is listed among the best colleges and universities in the Western United States, according to The Princeton Review, Forbes, and U.S. News and World Report, in their respective annual rankings.

Delhi School of Economics, University of Delhi

The University of Delhi is a premier university of the country fully funded by the Central Government (An Institution of Eminence) with a venerable legacy and international acclaim for the highest academic standards, diverse educational programs, distinguished faculty, illustrious alumni, varied co-curricular activities, and modern infrastructure. Over the many years of its existence, the University has sustained the highest global standards and best practices in higher education. Its long-term commitment to the nation-building and unflinching adherence to universal human values are reflected in its motto: 'Nishtha Dhriti Satyam' 'निष्ठा धृति सत्यम्' (Dedication, Steadfastness and Truth). The University is a role model and trendsetter for other universities. Beginning with three colleges and 750 students, it has grown into one of the largest universities in India with 16 faculties, 86 academic departments, 91 colleges, and over seven lakh students. Over 500 programs offered by the University are approved by Academic and Executive Councils, out of which 209 programs are being considered for NAAC accreditation purposes. The rest being run in colleges are separately accredited. There is a federal system and all the colleges are constituent colleges of the University. The University today boasts as many as 15 big libraries apart from libraries in colleges

For more information click on the link below:

<https://www.glbitm.org/icmc-2025/>

For more information contact on below email I'd

ICMC2025@GLBITM.AC.IN

WWW.GLBITM.ORG